

Peking University Institute of Public Governance Bulletin

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Peking University Institute of Public Governance Management Committee Held 2020 Work Planning Meeting

The Peking University Institute of Public Governance (IPG) Management Committee held its 2020 work planning meeting on Dec 6, 2019 at Leo KoGuan building. The leadership team—Dean Jirong Yan, Vice Dean Haiyan Li, Vice Dean Hua Ju, Vice Dean Jie Yan, Vice Dean Huang Huang—and the executive team attended. The group summarized the major tasks in the past two months and discussed the future missions in 2020.

The accomplishments of IPG center on the following six aspects: staffing, finance, policy development, publicity platforms establishment, conference planning, and research management. In the next stage, with the formal launch of IPG, the institute would focus on research projects management and Think Tank establishment. The ultimate goal is to build a case center and a database of our own. In the meantime, an internal communication system is needed for the effectiveness of administration. The update of policies and rules in different areas, such as staff management, finance, research etc., should be continued. It is also important to make sure the publicity platforms are effective and well-maintained, reporting the most up-to-date news, researches, and academic events at IPG.

In 2020, a key role of IPG, in addition to its routine work, is to promote and support research projects, especially in the areas of politics and public administration. The contribution of IPG will be important not only to the development of these two majors in School of Governance, but also to Peking University in general. The group had a heated discussion on the potential areas and subjects for future research. Members of the management committee have confirmed the three major types of research projects and their corresponding management policies.

Peking University Institute of Public Governance Held “Smart City& Smart Transportation” Seminar

Peking University Institute of Public Governance (IPG) held “Smart City& Smart Transportation” seminar on Nov 28, 2019 at Leo KoGuan building. The seminar was presided by Ms. Haiyan Li, Vice Dean of IPG. Dean Jirong Yan, as well as the professor representative, the alumnus representative, and the enterprise representative BMW (China) New Technology Innovation Office attended the seminar.

The seminar raised a series of discussion about “smart city”, including the concept of smart city, the related applications worldwide, infrastructure and service, and policy development and implementation in China. Three major topics were addressed in the meeting:

- The current development and future planning of smart cities;
- Technology used in smart transportation;
- Smart mobility experience and smart transportation management.

Dean Jirong Yan kicked off the seminar with an interpretation of the “smart city” concept. He analyzed from the aspects of public governance, urban planning, and policymaking. He pointed out that smart city is dynamic and inclusive, related to many elements in daily life such as transportation, healthcare, housing and infrastructure, public security etc. Thus, the development of smart city must be a long-term multidirectional process, full of challenges and uncertainties. **Vice Dean Haiyan Li** followed that building smart cities is not just about physical infrastructure. It is more important to consider the relevant policymaking and strategic planning processes from a broader perspective. The ultimate goal should be to contribute to the public governance system in future cities. **Associate Professor Lun Liu** shared her researches, as well as those of other faculty members in the school, on the smart city topic. Her focus is on smart city and big data. She mentioned the current private and public transportation systems as part of the smart city project in different places including London, New York, Beijing, Shanghai, and Guangzhou. **The alumnus representative Mr. Le Wang** analyzed the reasons behind the choice of smart city pilots, using examples of tycoon Chinese enterprises Baidu and Alibaba. All the attendees agreed that with the increasing complexity of the future urban mobility system, the study of smart transportation has a bright future of application.

BMW Group is one of the world-famous automobile companies. Their New Technology Innovation Offices worldwide focus specifically on the research and development of smart vehicles and smart transportation including that of New Energy, Internet Connected Vehicles (ICVs), AI, and Shared Economy. Currently, China is BMW’s biggest R&D center outside Germany. During the seminar, **VP of BMW (China) New Technology Innovation Office, Mr. Peter Riedl** shared BMW’s experiences and experiments regarding smart transportation and smart mobility. He introduced the contributions BMW has made in the field of “sustainable development of transportation” in recent years. Their attempts include the development of alternative power systems and smart transportation management system for congestion areas in cities.

The group also discussed the future requirements of “smart governance”. They agreed that it is crucial to build a multilateral mechanism for the development of smart city and smart transportation, aiming to involve governments, research institutes and industries. As the enterprise representative, BWM expressed their willingness for future cooperation with IPG in relevant fields of smart transportation.